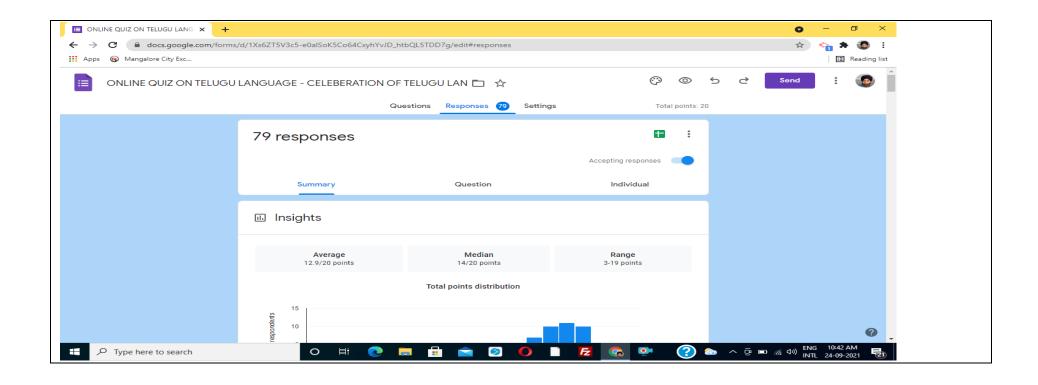
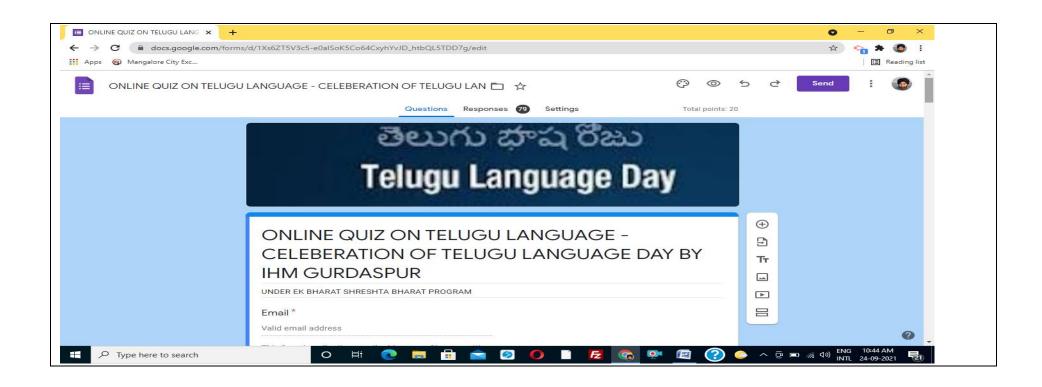
ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES

DURING SEPTEMBER 2021

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	• No. of Particip ants / Attende es	Any other relevant information
01	IHM Gurdaspur	SEPTEMBER 2021	ONLINE QUIZ	Online quiz on Telugu language was conducted by IHM Gurdaspur in which question regarding Telugu language were asked from the students.	Andhra Pradesh	79 Participants	







SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF SEPTEMBER 2021

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	08		100	36	1781
2	INSTAGRAM IHM Gurdaspur Page	48			346	498